



MEDIA RELEASE

For Immediate Release

Legendary Canadian leader Frank McKenna to headline home builders' event

January 28, 2010 – Waterloo, ON – Excitement builds as Waterloo Region Home Builders' Association (WRHBA) reveals Frank McKenna as their 19th Annual Industry Luncheon keynote speaker scheduled for Tuesday March 23, 2010 in Kitchener.

Frank McKenna is Deputy Chairman of Toronto-Dominion Bank, former Canadian Ambassador to the United States, former Premier of New Brunswick, and recent recipient of the Order of Canada. McKenna's keen insight, passion and leadership have earned him a reputation as one of Canada's most respected business leaders, legendary politicians and extraordinary Canadians. He was dubbed "the best salesman any province ever had" by the Globe and Mail's Report on Business Magazine and "Fast Frank – the premier who set the pace for the rest of Canada" by Maclean's Magazine. McKenna's economic and social policy innovations made him the darling of the business world.

Don't miss your opportunity to learn and benefit from Frank McKenna's entrepreneurial attitude and admirable track record in business and social policy as he speaks about moving forward - an entrepreneurial spirit in the changing times. WRHBA invites all to attend, but tickets are limited and must be purchased in advance. To take advantage of early bird ticket prices, register before February 26. A registration form is available on the homepage of www.wrhba.com.

Industry Luncheon, presented in partnership with TD Commercial Banking, and TD Canada Trust Builder Development, is WRHBA's highest profile event providing attendees with an immense networking opportunity. The expected audience of over 500 will include professionals from all sectors of the home building construction industry, dignitaries and citizens within Waterloo Region and surrounding areas. Master of Ceremonies is Neil Aitchison, a well-known resident in the Waterloo Region community.

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WRHBA is actively involved in all facets of the new home construction and residential renovation industries. It is a voluntary association whose primary goal is to positively impact the communities where their members and their customers live, work and play. Through ongoing representation to municipal government, media relations and consumer education, they address important issues head on and have a strong presence that benefits members and contributes to housing affordability and the well-being of communities in the Region of Waterloo. Visit www.wrhba.com for further association information.