



May 31, 2010

*Promoting building excellence and tradition  
in Waterloo Region since 1946*



## Waterloo Region Home Builders' Association ANNOUNCES ITS 37<sup>TH</sup> PRESIDENT



**Janice Kochan,  
WRHBA President  
2010-2011**

Janice Kochan is the Vice-President, Operations for the Eastforest Homes Group of Companies one of our region's largest home builder's with a diversified product line. A product line that includes single detached homes, custom luxury homes, town homes and mid-rise condominiums. In her role, Janice is responsible for Marketing, Sales, Human Resources, Customer Service, IT and Office Systems Administration. Janice's ten years of extensive experience in the construction industry, twenty years management experience in the insurance industry and her expertise as a strategic planner have been pivotal in building brands and generating results for some of Canada's leading companies. Janice has proudly served with the WRHBA for the past four years on the Board of Directors and in the last three years on the Executive Committee.

As an achievement oriented leader she has specialized in leadership development, marketing, human resources and customer service organizational enhancements. Janice's ongoing education includes leadership development at Eckerd College Florida, Marketing Management Diploma, University of Western Ontario and Services Marketing at the Arizona State University.

WRHBA is actively involved in all facets of the new home construction and residential renovation industries. It is a voluntary association whose primary goal is to positively impact the communities where their members and their customers live, work and play. Through ongoing representation to municipal government, media relations and consumer education, they address important issues head on and have a strong presence that benefits members and contributes to housing affordability and the well-being of communities in the Region of Waterloo. WRHBA members also greatly benefit through their motto to "Call a Member First", monthly networking events, and several corporate discounts and saving packages.

Visit [www.wrhiba.com](http://www.wrhiba.com) for further association information.

-30-

### Waterloo Region Home Builders' Association

725 Bridge Street West, Suite 1, Waterloo, ON N2V 2H1 Bus: 519.884.7590 Fax: 519.884.7361

[www.wrhiba.com](http://www.wrhiba.com)

**FOR FURTHER INFORMATION, OR TO ARRANGE AN INTERVIEW CONTACT:**

Marie Schroeder, Executive Officer Email: [Marie-schroeder@wrhiba.com](mailto:Marie-schroeder@wrhiba.com)