



President's Message
Janice Kochan,
WRHBA's 37th President, 2010-2011



I am proud to assume the duties of WRHBA's 37^h President for 2010 - 2011. As an Association, we have a long and interesting past. Our Association, with our members engaged and active as supporters, advisors and advocates for the Home Building Industry, has always risen to accept each and every one. Two volunteers in particular deserve special recognition.

Eric Kraushaar has completed his journey through the Executive as our current past-President. Eric's integrity, professionalism and keen insights into our industry have been an invaluable asset to us over the years. We are grateful that he has served our association so well in your successive roles through the executive. Thank you Eric for all of your many contributions.

I would like to extend my heartfelt thanks to Brian Blackmere, our newest Past President. I would like to thank Brian for his energy, expertise and tireless effort. Brian's stellar example as President, and throughout his tenure on the Board and the Executive, is marked by its high degree of professionalism and unwavering dedication. I look forward to benefitting from his wisdom and guidance during the next year.

I look forward to serving the Association over the next year as your President. There are challenges and issues which are the cornerstone of our Association that have been addressed as important mandates by the executive committee and presidents over the past several years. These issues remain prevalent and will matter to us over the next year.

These are tumultuous times, the economy, HST and the future of skilled trades in our region are three examples of issues that have been a part of conversations this past year and will continue so moving forward. Focusing on our core values and strengths will lead us through any challenges we face. As well, Waterloo Region is considered around the country as a centre of innovation – RIM, the Perimeter Institute and our Universities are all fine examples of this and our Association can easily be numbered among them. We are not only creative individuals brimming with ideas, but we also have the energy to carry them out.

Thus, some of my goals this year include:

- Continue to protect the financial well being of the Association by exploring new revenue opportunities and nurturing those already in place.
- An increased commitment to sustaining our industry by building on the future of those pursuing the skilled trades.

- Continue our dialogue with our local decision makers and the representatives of all levels of government.
- Further educate the public on the mission and goals of the Association. It is not enough that we know to “Call a member first” but everyone in our region should come to appreciate the confidence, benefits and value in calling our members first as well.
- Grow awareness of the Association through an integrated communications plan aimed at the public and our member’s so that everyone can appreciate the merits of the hard work undertaken on our behalf by the OHBA and CHBA staff and the Board of Directors.

There is no greater challenge or opportunity than to create initiatives where you can alloy a number of goals together. Specifically we will build a home to generate revenue for the Association, educate students of Conestoga College and promote the WRHBA and it’s member companies. We have identified this project as WRHBA’s ‘Education House’. The home will be constructed by Churchill Homes on a lot purchased from William J. Gies Construction Ltd.

We have an exciting year ahead of us and I look forward to working closely with my fellow members on the Executive and the members of the Board and Advisors. In order to be constantly challenged by each other, we also need the insights and opinions of those who have not yet had the opportunity to participate. I would welcome your contribution on behalf of our Association.

I look forward to working with our staff over the next year, their dedication to the Association is clear and I know I’ll be counting on their support moving forward.

I am honoured to serve as the 37th President of the WRHBA and I look forward to the privilege of supporting our members. As your Incoming President for the next year, I thank you for your trust in me in leading the Homebuilder’s Association for the next year.

A handwritten signature in black ink, appearing to read "Antonio Rodan". The signature is fluid and cursive, with a large, sweeping initial letter 'A'.