

RENO WATERLOO REGION

September 29, 2009 Submission

*Promoting building excellence and tradition
in Waterloo Region since 1946*

Waterloo Region
Home Builders'
Association



Brian Blackmere, President
WRHBA 2009-2010

RENOMARK- Renovators Mark of Excellence

The Waterloo Region Home Builders Association (WRHBA) has been promoting excellence in the Home Building industry for over 60 years. Our most recent consumer protection program, "RenoMark", is intended for homeowners planning a renovation.

With your home being one of your biggest investments, it makes sense to protect it by ensuring you hire a qualified WRHBA RenoMark member. The RenoMark logo is your assurance that the renovator you hire has agreed to abide by the WRHBA Code of Conduct as well as a Renovation specific Code of Conduct. You are assured that each contractor warrants their work, carries liability insurance, and among other things, offers peace of mind. When a renovator joins the RenoMark program it is your sign that the renovator is

concerned about fair and honest quotes, reliable start and finish dates, and understands that open communication is key to a successful Renovation.

WRHBA has also developed a series of guides, and through the Canadian Home Builders Association (CHBA) has access to many more. The RenoGuide offers a five-step guide to a worry free renovation with helpful tips on planning, selecting a contractor and communicating with your renovator. It is a great first step guide. WRHBA can help you with questions that are more specific as well. There are guides to walk you through what should be included in a renovation contract, and questions to ask your renovator. There is also a full compliment of resource work sheets available for your use covering areas such as "How to define your renovation goals" through to a "Renovator Interview Worksheet" where you can record your answers as you work towards hiring the right contractor.

Unfortunately, there is no shortage of renovation horror stories. WRHBA wants to be sure you won't become a sorry statistic. So take time to properly plan, check out our valuable resources and contact only RenoMark Renovators. You will then be well on your way to a successful renovation. A list of RenoMark renovators in Waterloo Region can be found at www.renomark.ca/waterloo.

WRHBA is actively involved in all facets of the new home construction and residential renovation industries. It is a voluntary association whose primary goal is to positively impact the communities where their members and their customers live, work and play. Through ongoing representation to municipal government, media relations and consumer education, they address important issues head on and have a strong presence that benefits members and contributes to housing affordability and the well-being of communities in the Region of Waterloo. Visit www.wrhba.com for further association information.