



Jamie Adam,
WRHBA President 2011-12

FREE RENOVATION SEMINAR TODAY!

Want to renovate your home? Hear from top industry experts and see some fantastic renovation success stories.

Attend a FREE renovation seminar today - October 29, 2011 - 1:00 p.m. at the Waterloo Region Record Auditorium - 160 King St. East, Kitchener.

The Waterloo Region Home Builders' Association (WRHBA) presents its 2nd Annual Free Renovation Seminar today at the Waterloo Region Record starting at 1:00 pm. Presented by expert RenoMark™ renovators right here in our community, homeowners will learn all about the renovation process and see and hear about some renovation success stories.

Home Hardware Building Centre and the Waterloo Region Record have sponsored this event as part of Renovation Month, with activities all across Canada. Seminar topics include: Choosing a Professional Renovator, What is RenoMark™, Design Elements, Resources for a Green and Healthy Renovation and Living with your Renovation. Featured this year are six local renovators who will show homeowners what a successful renovation really looks like, featuring renovation before and after pictures, designs, and comments from satisfied clients about their own renovation experience.

There are hundreds of renovation nightmare stories – one of the goals of Renovation Month is to help owners avoid becoming a victim of a renovation gone bad. Through educational events such as this, the WRHBA aims to arm consumers with the information they need to confidently select the right renovation company for them. It can be a daunting task sorting through the hundreds of seemingly qualified renovators, but with some research and knowledge before starting the process homeowners can get their renovation started in the right direction.

RenoMark™ is a voluntary program for renovator™ companies wishing to adhere to a higher set of standards such as a code of conduct, warranties and liability insurance. These companies understand and highly value customer service and satisfaction both during and following the renovation, and are constantly exposed to information on current trends, the latest materials and new regulations. The RenoMark™ program was developed to provide homeowners with a benchmark to evaluate professional standards of renovation, bring credibility to member renovators within the industry, and provide a website for homeowners renovation needs. Learn more at www.renomark.ca/waterloo.

Ask the Experts – Your Home Deserves a Pro. Attend a FREE renovation seminar today at 1:00 p.m. at the Waterloo Region Record Auditorium - 160 King St. East, Kitchener. To learn more about the free Renovation Seminar and the RenoMark™ program, including a listing of local participating renovation companies, visit www.wrhiba.com or www.renomark.ca/waterloo.

Established in 1946, the Waterloo Region Home Builders' Association (WRHBA) is the official voice of the residential construction industry in Waterloo Region. WRHBA is actively involved in all facets of the new home

Waterloo Region Home Builders' Association

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FOR FURTHER INFORMATION, OR TO ARRANGE AN INTERVIEW CONTACT:
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construction and residential renovation industries. As a voluntary association with over 250 member companies, WRHBA's network of professionals effectively manage industry issues across the region including the cities of Kitchener, Waterloo, Cambridge, and the Townships of North Dumfries, Wellesley, Wilmot and Woolwich. WRHBA's primary goals are to promote housing affordability and choice; and to build vibrant, prosperous and healthy communities through encouraging innovations and excellence in the planning and building of sustainable communities and in the redevelopment and renovation of existing communities. WRHBA works with and regularly facilitates discussions between the industry and the federal, provincial, regional, and local governments to establish fair and effective policies that affect development, building, and home ownership in Waterloo Region.

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