

# MEDIA RELEASE

Waterloo Region  
Home Builders'  
Association



Waterloo Region Home Builders' Association  
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Promoting building excellence and tradition  
in Waterloo Region since 1946

## Waterloo Region Home Builders' Association Named 2012 Local Association of the Year!

WATERLOO REGION, ON (September 28, 2012) – Waterloo Region Home Builders' Association (WRHBA) is honoured to have been named 2012 Local Association of the Year by the Ontario Home Builders' Association.



This award is presented to the local home builders' association that has made significant contributions to the residential construction industry and raised awareness of the association within their community.

Notable among a list of outstanding achievements is WRHBA's comprehensive government relations and advocacy efforts through eight liaison committees that meet regularly with municipal staff. The Association is also very committed to encouraging youth to join the industry and supports various projects including a renowned Student

Ambassador Program at three levels of education – high school, college and university. WRHBA holds an annual High School Design Competition and invites students from the Conestoga College Renovation Technician Program and the University of Waterloo Planning Department to attend monthly dinner meetings to learn about the business of the Association and to make contacts within the industry.

Highly committed to supporting the community where they build, WRHBA and its members have donated to dozens of charitable causes over the years and extended their generosity internationally when they sponsored one of the six houses built during OHBA's Humanitarian Build in the Dominican Republic last year. "This is just the tip of the iceberg of what WRHBA does" said OHBA President Leith Moore who noted, "they do so much more and they do it all so well."

WRHBA's mission is to be the voice of the residential development and construction industry in Waterloo Region, to sustain an environment in which their members can operate profitably and to responsibly promote value and choice in housing and renovation. The Association's vision is to be a leader in supporting the industry by fostering a vital membership through advocacy, resource sharing and education at local, provincial and national levels.

WRHBA President Brian Campbell said "the over 250 member companies within WRHBA are to be proud of this prestigious award recognizing their collective efforts, outstanding volunteerism and overall accomplishments to the industry at large, none of which would be possible without our amazing office team."

Established in 1946, the Waterloo Region Home Builders' Association is actively involved in all facets of the new home construction and residential renovation industries. WRHBA's network of professionals effectively manage industry issues across the region wherein their primary goals are to promote housing affordability and choice; and to build vibrant, prosperous and healthy communities through encouraging innovations and excellence in the planning and building of sustainable communities and in the redevelopment and renovation of existing communities. WRHBA works with and regularly facilitates discussions between the industry and the federal, provincial, regional, and local governments to establish fair and effective policies that affect development, building, and home ownership in Waterloo Region.

*For further information, or to arrange an interview contact Marie Schroeder, Executive Officer at [Marie-Schroeder@wrhba.com](mailto:Marie-Schroeder@wrhba.com)*

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