



Home Builders Care!

KITCHENER, ON (March 5, 2014) - The Waterloo Region Home Builders' Association (WRHBA) is pleased to announce the launch of a community cooperative construction project in support of Ray of Hope. Since 1967, Ray of Hope has been a highly-valued community outreach organization that provides care, hope and support to people who are disadvantaged, marginalized, or troubled.

With the combined efforts of WRHBA member companies, including Conestoga College, a four week renovation got underway on March 3rd. The renovation will transform existing space into new offices, a reception area and a common gathering place at Ray of Hope's King Street East location in Kitchener. Sixty students from the college's Centre for Construction Trades Outreach Program (CCTOP) and Women in Skilled Trades (WIST) will take part in the renovation alongside a multitude of WRHBA trades people, contractors and industry stakeholders who are lending their skills, expertise, time, talent and donations to offset the construction cost. Through this 'living classroom', students will get a first-hand account and exposure to the fundamentals of best building practices to better understand how and what they learn in school translates to the work site.

Week one of the renovation has seen the demolition of existing interior walls, flooring and ceiling, and a great start on the interior framing. The WIST students have performed multiple tasks this week, learned many new skills and will take those experiences with them as they look to engage themselves in the skilled trades work force.

Kevin Watts, President of WRHBA, who visualized at the beginning of his term, a large scale renovation project, knew that Association members would step up to the challenge and give back to our community in a meaningful way, because they care! Partnering with Ray of Hope is a natural fit for WRHBA as they are an outstanding dedicated charitable organization that is proficient in executing their vision of people investing in people, inspiring hope, transforming life. For further information on Ray of Hope and/or WRHBA please visit: www.rayofhope.net - www.wrhba.com - www.renomark.ca.

Since 1946, the Waterloo Region Home Builders' Association (WRHBA) has been "the voice of residential development and construction industry"—one of the most vital and enterprising industries in Canada. WRHBA represents over 220 member companies comprised of all disciplines involved in residential construction. WRHBA is built on a vision to be a leader in supporting our industry by fostering a vital membership through advocacy, resource sharing and education and in its commitment to improve new housing affordability and choice for new home purchasers and renovation consumers through positively impacting legislation, regulation and policy that affect the industry at all levels of government.

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