



Waterloo Region Home Builders' Association – Committed to Creating Exceptional Communities

Over the past month, members of the Waterloo Region Home Builder's Association (WRHBA), including Conestoga College Women in Skilled Trades and Renovation Technician students, have continued their diligent work on the renovation at Ray of Hope in Kitchener. Although the renovation is nearing completion, the work of WRHBA never is and we would like to use this opportunity to provide an overview on the Association.

Established in 1946, WRHBA has been "the voice of residential development and construction industry"—one of the most vital and enterprising industries in Canada. WRHBA represents over 220 member companies comprised from all disciplines involved in residential construction including builders, renovators, land developers, trade contractors, manufacturers, suppliers, lending institutions, planners, architects, engineers, lawyers, insurance providers, service professionals and others. Our network of professionals is actively involved in the communities where our members and their customers live, work and play. Through ongoing representation to municipal and regional government, media relations and consumer education, WRHBA addresses important issues head on and has a strong presence that benefits members and contributes to housing affordability and the well-being of communities within our region and across Canada.

Built on a vision to be a leader in supporting the industry, WRHBA fosters a vital membership through advocacy, resource sharing and education at the local, provincial and national levels, and has a commitment to support the business success of our members and their ability to provide affordability, quality and choice for consumers.

WRHBA is composed of an executive committee, a board of directors, nine government liaison committees, two councils and eight standing committees. The structure of WRHBA is the same as many other associations; it employs a staff, but the backbone of the Association comes from its members - the volunteers. It has been said that "an association is only as good as its volunteers" and as a testament to this, WRHBA was awarded the OHBA Local Association of the Year for 2012 in recognition of their collective efforts, outstanding volunteerism and overall accomplishments to the industry and community at large.

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FOR FURTHER INFORMATION, OR TO ARRANGE AN INTERVIEW CONTACT:

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WRHBA is also actively involved in the community and over the years, countless individuals, special interest groups, charitable and not for profit organizations and educational institutions have benefited from the Association's support on a multitude of different levels. One fine example of this is our Student Ambassador Program with Conestoga College and University of Waterloo. The industry wanted to provide opportunities for students that are looking to this diverse industry as a career path, be it architecture, planning and development, or the trades. The Student Ambassador Program teaches students the values of belonging to a professional association and the importance of aligning themselves with a reputable business owner/operator such as those that are members of WRHBA.

Whether you are purchasing a new home or renovating an existing home, WRHBA and its member companies are here to help you with the process. From researching where to live, to financing, furnishing or building, our members can give you the expert advice and knowledge you need to make an informed decision on your home. For further information on WRHBA or RenoMark™ please visit - www.wrhba.com - www.renomark.ca.

Since 1946, the Waterloo Region Home Builders' Association (WRHBA) has been "the voice of residential development and construction industry"—one of the most vital and enterprising industries in Canada. WRHBA represents over 220 member companies comprised of all disciplines involved in residential construction. WRHBA is built on a vision to be a leader in supporting our industry by fostering a vital membership through advocacy, resource sharing and education and in its commitment to improve new housing affordability and choice for new home purchasers and renovation consumers through positively impacting legislation, regulation and policy that affect the industry at all levels of government.

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