

MEDIA RELEASE

Waterloo Region
Home Builders'
Association



Saturday, November 26, 2016

*Promoting building excellence and tradition
in Waterloo Region since 1946*

Home Builders – Building Communities and Building Up Our Youth!

WATERLOO REGION, ON (November 26, 2016) – For over 70 years, the Waterloo Region Home Builders' Association (WRHBA) and its members have been actively involved in developing and building this community that we all live, work and play in. And over this timespan, WRHBA has also been heavily involved in working with, and supporting, a vast array of community groups, organizations, educational institutions and private enterprises towards enriching the community. This fall, Association members had the distinct pleasure of shining a light on an outstanding local charity, the Family and Children's Services of the Waterloo Region (FACS); showcasing a talented young dance troop from Let's Dance and recognizing the winner of its Annual High School Design Competition.



In September, WRHBA hosted their Fall Charity Golf Classic at Rebel Creek Golf Course in support of FACS. The annual event provides a platform in raising awareness of a local community charity or not-for-profit organization. Proceeds from the prize raffle were matched by the Association and FACS representatives attended the Association's monthly dinner meeting in November to accept the donation. FACS Executive Director, Alison Scott (m) spoke to her appreciation of the funds that would be allocated to the Tree of Hope RadioThon taking place on December 1st, 2016 at Fairview Park Mall, Kitchener. The Tree of Hope

Campaign has been hosted by FACS and CHYM 96.7 FM for the past 24 years. Through generous gifts and donation support, FACS financially supports the non-government funded programming to help children and their families. WRHBA encourages readers to get involved with the Tree of Hope event - every dollar counts and together we can make a difference!

On November 3, 2016, WRHBA hosted its annual SAM Awards of Distinction and 70th Anniversary Gala at Bingemans. The 70 year retrospective look back over the last seven decades was tied to the 1970's disco era. Members and guests had fun with the "disco fever" theme through dress, décor, props, music and a Flash Mob comprised of talented local dynamic young dancers from Kitchener's Let's Dance studio. Lindsay Magnus, one of the outstanding teachers at the studio, coordinated a group of 15 dancers who all came together and volunteered their time. The lively interactive dance troop was dressed in bright neon colours and danced to the classic smash hits – Stayin' Alive and Blame it on the Boogie.



Their performance wowed and delighted guests and added an element of surprise to the gala evening. In appreciation of their volunteerism and outstanding assistance in helping the Association execute its entertainment goal that evening, WRHBA was honoured to assist them in meeting theirs, and presented the troop with a cheque to help fund their annual competitive showcase at the Humanities Theatre in Waterloo.

Dating back to the 1960's, WRHBA has been proud to present a regionally based High School Design competition established to inspire students and their teachers to participate in the creation of home designs. The competition is open to all students, grades 10-12, enrolled in High School within Waterloo Region; including the Catholic, Public, and Private School Boards.

Entrants are to design a realistic home according to a particular demographic and type. Students are then judged on:

- Overall Exterior and Interior Appeal
- Creative Use of Space
- Functionality of Floor Plan
- Overall Appeal to Target Market
- Energy Efficiency and Use of Building Forms and Materials

Design entries are judged by Association members including builders and renovators and the overall winner, their family, and teacher are invited to attend and be recognized at an Association Dinner Meeting. WRHBA is pleased to announce that Griffen Brunk, from Waterloo-Oxford District Secondary School is its 2016 High School Design Competition recipient. Griffen was presented with a cash prize and a framed certificate from WRHBA's President, Kevin Fergin. Several past recipients have gone on to post-secondary education to pursue careers in architecture, planning, construction, engineering, trades, etc.

Students and teachers interested in WRHBA's High School Design Competition are encouraged to contact the Association at 519-884-7590 to learn how they can get involved.

For more information on WRHBA, visit www.wrhba.com.

Since 1946, the Waterloo Region Home Builders' Association (WRHBA) has been "the voice of residential development and construction industry"—one of the most vital and enterprising industries in Canada. WRHBA represents over 210 member representatives comprised of all disciplines involved in residential construction. WRHBA is built on a vision to be a leader in supporting the industry by fostering a vital membership through advocacy, resource sharing and education and in its commitment to improve new housing affordability and choice for new home purchasers and renovation consumers through positively impacting legislation, regulation and policy that affect the industry at all levels of government.